

CLEAN ✨ POWER
THIS IS OUR FORMULA

Viking

ABOUT US



As Viking Temizlik, we are among the top 100 companies in the Aegean Region with our more than 45 years of experience, 100% domestic production and more than 400 colleagues.

With our R&D center approved by the Ministry of Industry and Technology, we offer the best hygiene solutions by combining our production with our innovative approach and powerful technologies.



LOCATION

Izmir Kemalpaşa
Organized Industrial
Zone



CAPACITY

330.000 m³
tons/year



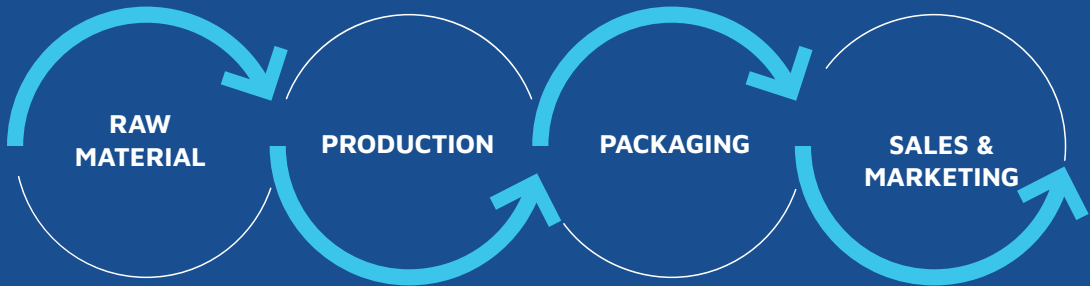
TOTAL AREA

50.000 m²



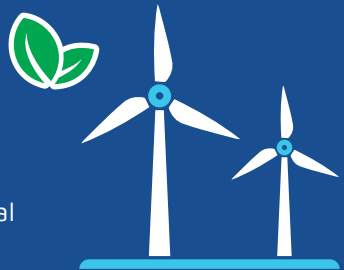
CLOSED AREA

25.000 m²



POWERED BY I-REC CERTIFIED RENEWABLE ENERGY

100% of the electricity used in our operations is sourced from renewable energy and verified through the I-REC system. The certification is based on actual consumption and renewed quarterly, ensuring traceability and transparency.



OUR UNDERSTANDING OF POWER, QUALITY & ETHICS



Good Manufacturing Practices



Responsible Care



ISO Documents



Çevko Membership

Environmental Protection and
Packaging Waste Recycling
Foundation



Social Compliance



Certifying Renewable Energy Use

OUR CERTIFICATES



ISO 14001:2015



ISO 45001:2018



ISO 9001:2015



OIC/SMIIC 1:2019

WHY TECHNOPOWER® TECHNOLOGY? ✨

STRONGER | **EASIER** | **MORE FUN**

With our team of experts in the field and our R&D studies, we make cleaning easy and effective with our technologies developed specifically for household use needs, and offer the best hygiene solutions for consumers.

Contact us to meet the stronger, easier and more enjoyable way of cleaning with **Tex-Guard®** | **Motion Active®** | **EnzyMax®** | **Anti-Tension®** | **Stain-Stop®** | **Silver Hygiene®** Technologies.



POWERFUL AND UNIQUE FORMULA

Offers superior cleaning performance with new technologies proven by laboratory tests.



EASE OF USE

Makes cleaning faster, more effective and effortless with the ingredients it contains.



LASTING AND ATTRACTIVE FRAGRANCES

Has unique perfumes with increased permanence and intensity.

VIKING TECHNOPOWER® LIQUID LAUNDRY DETERGENT



**PROTECTS
COLORS**

**PREVENTS
THREADING**

**ELIMINATES
MALODORS**

Viking TechnoPower® Liquid Detergent Group with proprietary Tex-Guard® Technology ensures that clothes are hygienic and can be used longer with its tissue protection feature.

Thanks to the ingredients in their formulas, liquid laundry detergents offer solutions tailored to the colors and textures of clothes.



◆ Liquid Laundry Detergents

Vivid Colors



- Keeps the colors of your garments vibrant while minimizing wear and tear on fabrics.
- Eliminates linting after washing.
- Keeps colors vibrant for up to 100%.
- With its zinc-based ingredients, it effectively eliminates malodors from clothes.

45

Quantity in Box	6
ml	2700
Product Code	20706210
Barcode	8692900609036

Sensitive



- Minimizes wear and tear on fabrics.
- Specially developed for sensitive skin.
- Keeps colors vibrant for up to 100%.
- Eliminates linting after washing.
- With its zinc-based ingredients, it effectively eliminates malodors from clothes.

45

Quantity in Box	6
ml	2700
Product Code	20706230
Barcode	8692900610032

Jet Black



- It preserves the colors of your garments while minimizing wear and tear on fabrics.
- Eliminates linting after washing.
- Keeps colors vibrant for up to 100%.
- Eliminates malodors on clothes with its zinc-based components.

45

Quantity in Box	6
ml	2700
Product Code	20706220
Barcode	8692900608039

Easy Iron



- Minimizes wear and tear on fabrics.
- It was developed to reduce wrinkles on clothes.
- Keeps colors vibrant for up to 100%.
- Eliminates linting after washing.
- Eliminates malodors on clothes with its zinc-based components.

45

Quantity in Box	6
ml	2700
Product Code	20706240
Barcode	8692900604017

VIKING TECHNOPOWER® LIQUID LAUNDRY GEL DETERGENT



**REMOVES
STAINS**

**EFFECTIVE IN SHORT
CYCLES**

**HELPS PROTECT
COLORS & WHITES**

Viking Technopower® liquid gel detergents with advanced enzyme technology help remove tough stains even at low temperatures while maintaining fabric care.

Designed for efficient everyday cleaning performance.



◆ Liquid Laundry Gel Detergents



Gel Detergent "Colors"

- Helps keep colors vibrant wash after wash.
- Supports effective stain removal even at low temperatures.
- Suitable for short washing cycles.
- Advanced enzyme technology supports cleaning performance.

23

Quantity in Box	6
ml	1500
Product Code	20016560
Barcode	8692900656016



Gel Detergent "Whites"

- Helps maintain brightness of white fabrics.
- Supports effective stain removal even at low temperatures.
- Suitable for frequent washing.
- Advanced enzyme technology supports stain removal.

23

Quantity in Box	6
ml	1500
Product Code	20016570
Barcode	8692900657013

VIKING TECHNOPOWER® LIQUID LAUNDRY DETERGENT



LONG LASTING
FRAGRANCE

EFFECTIVE CLEANING
PERFORMANCE

FAMILY SIZE
ADVANTAGE

Viking Technopower® liquid detergents provide long lasting freshness and reliable cleaning performance, suitable for frequent laundry needs.

Family size format is suitable for frequent washing needs.



◆ Liquid Laundry Detergents



Ocean Freshness

- Provides long lasting freshness with 3x perfume effect.
- Effective cleaning performance for everyday laundry.
- Suitable for both colored and white fabrics.
- Family size format ideal for frequent washing needs.
- Eliminates malodor.
- Effective even on short spins.

100

Quantity in Box	2
ml	5000
Product Code	20016880
Barcode	8692900688017



Spring Breeze

- Provides long lasting freshness with 3x perfume effect.
- Effective cleaning performance for everyday laundry.
- Suitable for both colored and white fabrics.
- Family size format ideal for frequent washing needs.
- Eliminates malodor.
- Effective even on short spins.

100

Quantity in Box	2
ml	5000
Product Code	20016890
Barcode	8692900689014

VIKING TECHNOPOWER® CONCENTRATED SOFTENER



PREVENTS
WEARING

PROTECTS
COLORS

ELIMINATES
MALODORS



Viking TechnoPower® Concentrated Fabric Softener Group with proprietary Motion Active® Technology has been specially developed to maintain the soft texture of garments.

Provides long-lasting freshness to clothes with its special ingredients in its formula and perfume technology that is activated with every touch.



◆ Concentrated Fabric Softeners



Dynamic

- Prevents sweat odor in clothes and leaves a fresh scent.
- Eliminates malodors with its zinc-based components and provides freshness all day long.
- Thanks to its persistent fragrance technology, it gives clothes a long-lasting and impressive scent.

Quantity in Box	6
ml	1440
Product Code	20016040
Barcode	8692900839013

60



Sensitive

- Dermatologically tested.
- Eliminates malodors with its zinc-based components and provides freshness all day long.
- Thanks to its persistent fragrance technology, it gives clothes a long-lasting and impressive scent.

Quantity in Box	6
ml	1440
Product Code	20016020
Barcode	8692900834018

60



AllStar

- It has color protection feature.
- Eliminates malodors with its zinc-based components and provides freshness all day long.

Quantity in Box	6
ml	1440
Product Code	20016010
Barcode	8692900841016

60



Relax

- Gives a relaxing scent to clothes with its relaxing scent technology.
- Eliminates malodors with its zinc-based components and provides freshness all day long.

Quantity in Box	6
ml	1440
Product Code	20016050
Barcode	8692900842013

60



Therapy

- Thanks to its persistent fragrance technology, it gives clothes a long-lasting and impressive scent.
- Eliminates malodors with its zinc-based components and provides freshness all day long.

Quantity in Box	6
ml	1440
Product Code	20016030
Barcode	8692900835015

60

VIKING TECHNOPOWER® LIQUID DISHWASHING DETERGENT



REDUCES THE NEED FOR
SCRUBBING BY 50%

REMOVES THE
TOUGHEST STAINS

GIVES FAST AND EASY
RESULTS

Viking TechnoPower® Dishwashing Detergent Group with proprietary EnzyMax® Techⁿology ensures that dishes are easily cleaned thanks to its twice as powerful and special degreasing formula.



◆ Liquid Dishwashing Detergents



Lime

- Easily removes oil and dirt stains.
- It provides effective cleaning with its active ingredients and enzymes.
- Reduces the need for scrubbing by 50%, making dishwashing quick and easy.
- It has the refreshing scent of lime.

Quantity in Box	21
ml	750
Product Code	20016110
Barcode	8692900422031



Pink Grapefruit

- Easily removes oil and dirt stains.
- It provides effective cleaning with its active ingredients and enzymes.
- Reduces the need for scrubbing by 50%, making dishwashing quick and easy.
- It has the refreshing scent of pink grapefruit.

Quantity in Box	21
ml	750
Product Code	20016120
Barcode	8692900425032



Black Fig

- Easily removes oil and dirt stains.
- It provides effective cleaning with its active ingredients and enzymes.
- Reduces the need for scrubbing by 50%, making dishwashing quick and easy.
- It has the refreshing scent of black fig.

Quantity in Box	21
ml	750
Product Code	20016130
Barcode	8692900426015

VIKING TECHNOPOWER® SPRAY CLEANER

PROVIDES EFFECTIVE
CLEANING WITH A SINGLE FIZZ

REMOVES THE
TOUGHEST STAINS

GIVES FAST AND
EASY RESULTS



Developed to remove the toughest stains with a single spray, the Viking TechnoPower® Spray Group features proprietary Anti-Tension® and Stain-Stop® Technologies.

Thanks to its formula developed to remove stains without damaging surfaces, it makes cleaning more effective and permanent.



◆ Spray Cleaners



Multi-Purpose

- It removes 100% of stains on different surfaces with a single spray.
- With Stain-Stop® technology, it provides effective cleaning on different surfaces.
- Suitable for use in areas such as bathrooms, kitchens, tiles, ceramics, parquet, cabinets, moldings, tables, wooden surfaces, curtains, carpets, armchairs, fabrics.



Quantity in Box	12
ml	750
Product Code	20706430
Barcode	8692900646017



Kitchen

- It is 100% effective on burnt and stuck-on grease stains with a single spray.
- Prevents dirt from clinging to surfaces with Anti-Tension® technology.
- Eliminates the need for scrubbing, reducing the time spent on cleaning.



Quantity in Box	12
ml	750
Product Code	20706410
Barcode	8692900989015



Bathroom

- It removes 100% of stubborn lime stains and soap residue with a single spray.
- Delays scale formation with Anti-Tension® technology.
- It ensures that bathroom cleaning is completed quickly and easily.



Quantity in Box	12
ml	750
Product Code	20706420
Barcode	8692900637015

VIKING TECHNOPOWER® SURFACE CLEANER



**OFFERS LONG-LASTING
FRESHNESS**

**PROVIDES EFFECTIVE
HYGIENE**

**GIVES SHINE
TO FLOORS**

Viking TechnoPower® Surface Cleaner Group with proprietary Silver Hygiene® Technology offers long-lasting freshness with its intense fragrance.

Provides effective hygiene on surfaces with the silver ions it contains without the need to use bleach.



◆ Surface Cleaners



Jasmine & Vanilla

- It offers effective and deep cleaning with Silver Hygiene® technology.
- 98% natural-sourced and animal-friendly ingredients.
- Dermatologically tested.
- Provides long-lasting freshness with its intense perfume.
- Combines high hygiene and shine with silver ion technology.

Quantity in Box	6
ml	2500
Product Code	20016343
Barcode	8692900326018



Rose & Geranium

- It offers effective and deep cleaning with Silver Hygiene® technology.
- 98% natural-sourced and animal-friendly ingredients.
- Dermatologically tested.
- Provides long-lasting freshness with its intense perfume.
- Combines high hygiene and shine with silver ion technology.

Quantity in Box	6
ml	2500
Product Code	20016333
Barcode	8692900327015



Sensitive

- It offers effective and deep cleaning with Silver Hygiene® technology.
- 98% natural-sourced and animal-friendly ingredients.
- Dermatologically tested.
- Provides long-lasting freshness with its intense perfume.
- Combines high hygiene and shine with silver ion technology.

Quantity in Box	6
ml	2500
Product Code	20016313
Barcode	8692900226011



Lavender & Hyacinth

- It offers effective and deep cleaning with Silver Hygiene® technology.
- 98% natural-sourced and animal-friendly ingredients.
- Dermatologically tested.
- Provides long-lasting freshness with its intense perfume.
- Combines high hygiene and shine with silver ion technology.

Quantity in Box	6
ml	2500
Product Code	20016323
Barcode	8692900325011

WHY PLANT POWER® TECHNOLOGY? ✦

VEGAN FORMULA | POWERFUL IMPACT | PREMIUM CLEANING

Plant Power® Technology combines naturalness and power in cleaning with plant-based raw materials. The Viking Premium series, which has a plant-based formula and is completely vegan, brings long-lasting hygiene from nature to living spaces.



Meet the most natural and powerful form of cleaning with Plant Power® Technology!



✦ Vegan Series



Kitchen Cleaner

- It has a plant-based formula.
- Effective against burnt and adhered oil stains.
- It makes kitchen hygiene pleasant with the invigorating scent of orange fruits.
- It has a vegan formula.

Quantity in Box	10
ml	750
Product Code	20704400
Barcode	8692900940016



Multi-Purpose Cleaner

- It has a plant-based formula.
- Suitable for use on different surfaces and textures.
- It makes cleaning pleasant with its jasmine and vanilla scent.
- It has a vegan formula.

Quantity in Box	10
ml	750
Product Code	20704420
Barcode	8692900942010



Bathroom Cleaner

- Has an enhanced plant-based formula.
- Provides freshness with the scent of mint.

Quantity in Box	10
ml	750
Product Code	20704410
Barcode	8692900941013



Diswashing Liquid

- It has a splant-based formula.
- Dermatologically tested.
- Easily neutralizes tough grease stains and malodors.
- Malodor technology leaves no odor on the dishes.
- It provides freshness with its basil and sweet lemon scent.
- It has a vegan formula.

Quantity in Box	10
ml	750
Product Code	20704440
Barcode	8692900944014

WHY VIKING CLASSICS PRODUCTS? ✦

Our Viking Classics category includes product groups that have successfully met hygiene needs for many years. With the confidence of over 45 years of experience, Viking Classics turns cleaning into an enjoyable experience in every field.

OFFERS A
WIDE RANGE
OF USES

PROVIDES
EFFECTIVE
HYGIENE

HAS A
POWERFUL
FORMULA



✦ Viking Classics



Lime Remover

- With its ultra-strong formula, it offers the best solution for lime and rust stains.
- Maximizes shine.
- Suitable for use on kitchen and bathroom surfaces.

Quantity in Box	16
ml	750
Product Code	20706600
Barcode	8692900631013



Drain Opener Granules

- It has a powerful formula.
- Dissolves blockage due to oil and dirt residues in a short time.

Quantity in Box	16
g	75*2
Product Code	20706620
Barcode	8692900632010



Glass Cleaner

- Has a formula preventing fogging.
- Ensures long-lasting hygiene as it does not hold dust.
- Maximizes shine on glass surfaces.

Quantity in Box	10
ml	750
Product Code	20709095
Barcode	8692900964012

◆ Viking Classics



Ultra Thick Bleach
Island

- Has a thick consistency and strong formula.
- Makes cleaning fast and lasting.
- Suitable for use in areas such as bathroom and kitchen surfaces.

Quantity in Box	15
ml	764
Product Code	21011060
Barcode	8692900106016



Ultra Thick Bleach
Sea

- Has a thick consistency and strong formula.
- Makes cleaning fast and lasting.
- Suitable for use in areas such as bathroom and kitchen surfaces.

Quantity in Box	15
ml	764
Product Code	21012070
Barcode	8692900207010



Ultra Thick Bleach
Pearl

- Has a thick consistency and strong formula.
- Makes cleaning fast and lasting.
- Suitable for use in areas such as bathroom and kitchen surfaces.

Quantity in Box	15
ml	764
Product Code	21013080
Barcode	8692900308014

◆ Viking Classics



Fabric Softener
Sensitive

- Dermatologically tested.
- Provides a unique scent, making you feel fresh all day.

Quantity in Box	6
ml	3000
Product Code	20708280
Barcode	8692900809016



Fabric Softener
Lilac & Lavender

- Dermatologically tested.
- Brings the breath of spring to laundry with the scent of lilac and lavender.

Quantity in Box	6
ml	3000
Product Code	20708260
Barcode	8692900805018



Fabric Softener
Rose & Lily

- Dermatologically tested.
- Brings the breath of spring to laundry with the scent of rose and lily.

Quantity in Box	6
ml	3000
Product Code	20708270
Barcode	8692900808019

◆ Viking Classics



Fabric Softener
Sensitive

- Dermatologically tested.
- Provides a unique scent, making you feel fresh all day.



Fabric Softener
Lilac & Lavender

- Dermatologically tested.
- Brings the breath of spring to laundry with the scent of lilac and lavender.

Quantity in Box	4
ml	5000
Product Code	20708200
Barcode	8692900812016

Quantity in Box	4
ml	5000
Product Code	20708060
Barcode	8692900815017



Fabric Softener
Rose & Lily

- Dermatologically tested.
- Brings the breath of spring to laundry with the scent of rose and lily.

Quantity in Box	4
ml	5000
Product Code	20708040
Barcode	8692900817011

VIKING

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